Co-branding

The Department logo may need to appear with sponsor's logos on some publications, advertising and promotional material. Full colour and single colour formats may be used depending on the printing method and application.

Some examples are illustrated below to provide guidance. In some circumstances, more than one sponsor’s logo may be required.

Care should be taken to provide an appropriate hierarchy depending on the level of sponsorship. The Department logo must always have the specified amount of clear space around it.