

Health Promotion Poster - Teacher rubric

Criteria for assessment	Evidence of levels of performance		
<p>Ability to select strategies appropriate for addressing a specific problem (how to persuade a particular audience to adopt healthy habits).</p> <p>Ability to state reasons for poster design decisions (including content and form of the message).</p>	<p>Poster indicates only one problem behaviour and some health advice, but the link between the two may be unclear.</p> <p>Has difficulty articulating reasons for choice of content (health advice) and the language forms and images used to deliver the message.</p>	<p>Poster indicates one or more problem behaviour/s with clear links to health enhancing strategy/ies.</p> <p>Gives brief reasons for choice of advice and language and or images used to deliver the message.</p>	<p>Poster indicates a number of problem behaviour/s with clear links to advice/solutions which show sensitivity to age and cultural context of group targetted.</p> <p>Offers an elaborate well-reasoned account of why the particular strategy and language forms have been selected and relates these choices to the characteristics of the reader/audience.</p>
<p>Ability to use vocabulary structures and forms of address appropriate for a promotional poster.</p> <p>Ability to check, edit and correct the text.</p>	<p>Chooses some relevant words and expressions from the chart and /or other sources but without adapting them for the target audience. The message may be difficult to follow.</p> <p>Needs teacher assistance both to identify problems with the text and to make revisions.</p>	<p>Makes good use of target language models, adapting them appropriately for the target audience. Message is clear but not always accurate.</p> <p>Able to recognise problems with the text and make a number of revisions, although teacher assistance may be required for some amendments.</p>	<p>Draws appropriately on the language models provided, but also uses new language forms creatively. Message is clear, accurate and effective.</p> <p>Independently checks and makes substantial revisions to the text responding appropriately to feedback provided.</p>